

“New Salespeople Required?”

WE CAN RECRUIT AND TRAIN SALES PEOPLE FOR YOU!

1. We can hold open days to recruit sales people
2. We then teach them:
 - Meet and Greet
 - Qualify
 - Part Ex appraisal (not valuation!)
 - Demo best car for customer
 - Trial Close
 - Objection Handling
 - Closing
 - Handover skills to maximise CSI/CSP
3. The successful candidate will go straight into the induction course and will not be permitted to visit the dealership until they have passed, meaning they are a useful member of staff on arrival instead of being a burden on YOU!

**Ring 01788 544244 to book –
hurry as places are limited!**

Please Note: This is basics only training and will **not** clash with
any manufacturer's training